



# Jon Hicks

Art Direction | Creative Design | Web & App Development

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🌐 linkedin 🐙 github

## PROFESSIONAL SUMMARY

- Developed and executed strategic marketing campaigns to meet and exceed client expectations.
- Worked effectively with a variety of professionals from production to senior management.
- Controlled overall client image and branding across all marketing collateral in print and online formats.
- Displayed exceptional organizational skills, with a track record that demonstrates self-motivation, creativity, and initiative.
- Managed multiple projects while seeing each through to fruition.

## SKILLS

- Adobe Photoshop CC
- Adobe InDesign CC
- Adobe Illustrator CC
- Microsoft Office Suite
- Visual Studio Code
- HTML5
- JavaScript
- Bootstrap
- CSS
- React
- React Native
- NodeJS
- MongoDB
- Postman
- Proficient on MAC & PC platforms

## EDUCATION

### Nucamp Coding Bootcamp

This was a intensive 26 week coding bootcamp with courses covering various aspects of website creation, development, security, and deployment.

1.2020

### Cleveland State University, Cleveland, Ohio

Bachelor of Arts Degree in Graphic Design

12.2003

## CAREER DEVELOPMENT

### Creative Designer

Jon Hicks Design, Cleveland, Ohio

Designed various promotional materials for music venues, recording labels, non-profits, manufacturers, and the hospitality industry. This includes promotional posters, flyers, album artwork, logos, web advertisements, packaging design, and social media campaigns. 2.2004 - Present

### Senior Graphic Designer

Vendors Exchange International, Cleveland, Ohio

Graphic design for the vending machine industry. Designed graphics for vending machines, product prototypes, UI design, and trade show booth graphics. Also responsible for preflight of documents, image sourcing, product template creation, and web campaign graphics. 9.2017 - 2.2019

### Lead Graphic Designer & Web Manager

Beachland Ballroom, Cleveland, Ohio

Web and graphic design for the music and entertainment industry. Designed various flyers, banners, print advertisements, social media graphics, logos, business cards, menus, and apparel designs. Duties also included website management, online event management, and general office duties. 5.2014 - 9.2017



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## Product & Packaging Designer

**Gossi Incorporated, Solon, Ohio**

Package and graphic design for an automotive, hardware, and home goods distributor. Designed various point of purchase displays, product prototypes, catalog layout, and trade show graphics. Also responsible for preflight of documents, logo creation, product photography, and pattern design. Clients have included Walmart, Home Depot, Big Lots, Menards, Sears, Kohl's, and Walgreens. *5.2011 - 6.2012*

## Graphic Design Professor

**Virginia Marti College of Art and Design, Lakewood, Ohio**

Graphic Design Professor responsible for lecturing, curriculum development, and mentoring in a college classroom environment. Topics addressed included concept development, logo design, advertisement design, web design, illustration, and brand development. Classes included Advanced Illustrator, Advanced Photoshop, Introduction to Computers, Digital Illustration III, CAD for Fashion Merchandising II, CAD for Interior Design I, and Introduction to Web Design.

*3.2006 - 5.2011*

## Guest Lecturer

**Akron Art Museum, Akron, Ohio**

Screen Printing Instructor responsible for development of class curriculum and instruction. Guided students through an intensive screen printing class which covered every aspect from design to final production. This was a temporary on-site class for the Akron Art Museum. *5.2008 - 6.2008*

## Exhibits Intern

**Rock and Roll Hall of Fame and Museum, Cleveland, Ohio**

Assisted head of exhibits department, set up exhibits, installed signage, performed framing, and various exhibit fabrication duties. This was a temporary internship for college credit. *5.2003 - 8.2003*

## Graphic Design Intern

**The Free Times, Cleveland, Ohio**

Created various retail advertisements for a weekly magazine, interacted with advertising staff and other designers in a team environment. This was a temporary internship for college credit. *5.2002 - 8.2002*

## ARTISTIC ACTIVITIES

- Serigraph work exhibited at the Rock and Roll Hall of Fame as part of the National Poster Retrospecticus show in 2014.
- Featured exhibitor at the Weapons of Mass Creation Fest in 2014.
- Winner of the 2009 Volunteer Lawyers for the Arts / Cleveland Metropolitan Bar Association annual design commission.
- Voted favorite Cleveland artist in an exhibit for the AST Dew Tour 2008 at North Coast Harbor in Cleveland.
- Winning design for the Arts Quarter District 2008 banner project for Zygote Press of Cleveland.

*For current samples of my work please visit [jonhicksdesign.com](http://jonhicksdesign.com)*